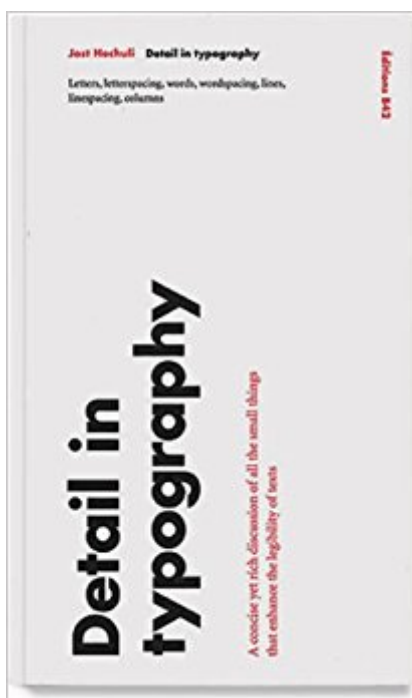


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Jost Hochuli: Detail In Typography (english Reprint)



Synopsis

Jost Hochuli's concise guide to micro-typography considers everything that can happen within a column of text. Detail in Typography discusses in simple steps the factors that make text easy to read and good to look at. It provides, in its own form and manufacture, a demonstration of how books can be made. The book was published first, in several languages, in 1987 and 1988. Hochuli then developed the German text, publishing it again in 2005, in Switzerland. This new edition, by Editions B42, will be available in German, French and English versions.

Book Information

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Average Customer Review: 4.4 out of 5 stars 13 customer reviews

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Customer Reviews

Jost Hochuli is a world-renowned book designer living in St. Gallen, Switzerland. He is the author of numerous books on graphic design and typography, including *Designing Books*. --This text refers to an out of print or unavailable edition of this title.

This is a relatively small book, but it packs a lot into a short space. It is "authoritative" in that it does not provide reasons or explanations for the typographic suggestions it makes. So look for a longer, more analytical work if you need explanations. This is a handy reference that shows the minimums needed to set good looking type. It is a handy reference to keep nearby when looking at typesetting projects that offer challenges. Using this booklet, you have an additional tool to help get well crafted type.

Fascinating book. Everybody with an interest in typography should read it.

Far less comprehensive than Bringhurst's "The Elements of Typographic Style," but a good summary of the basics.

The best for type nerds. Small and short which I like to carry around as a handbook for referencing.

This little book (about the size of a trade paperback) has about 60 pages of content. I assume its \$22 price tag is due to a very small print run, which pushed up the unit cost. I think the book has value and does include many important details that help define the difference between OK and professional typography. But the ratio of content to price is a little out of whack.

Great supplement to Robert Bringhurst's "Elements of Typographic Style." Goes into more detail (obviously) of kerning, ligatures, etc. Helpful for all levels of designers.

This book is easily the most important book I've read this year, I cherish the knowledge contained in these pages and will follow these lessons until the day I die.

Excellent book on micro typography. Beautifully typeset edition.

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